THE MAZDA PREMACY

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October 2002.

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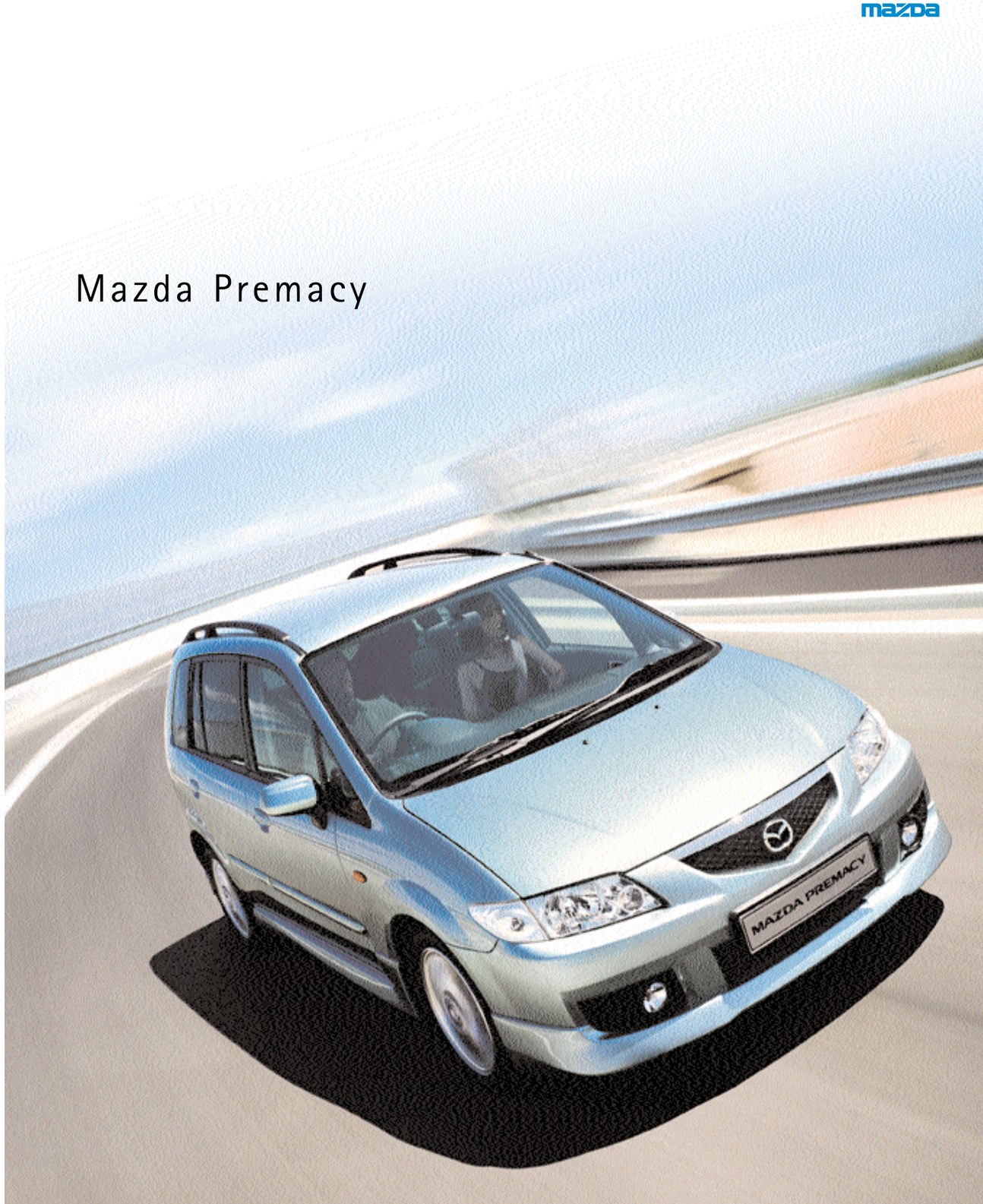
mazda

Mazda Premacy



August

Week 32

10 Monday

pick-up garden chairs 9.30 am

15⁰⁰ cycletrip with Hannah

11 Tuesday

12 Wednesday

helping Peter+Iris to move

Martin needs the car

Tommy's birthday at Luigi's Pizzeria

August

Thursday 13

last minute shopping

Friday 14

Holiday at last !!

Saturday 15

LEAVING FOR HYÈRES

Sunday 16

staying overnight at Lake Geneva

06|07 Meet the family's newest arrival.

08|09 A car to keep pace with fast-moving families.

10|11 Have fun getting there.

12|13 Protecting your most valuable possessions.

14|15 Fun is where you find it.

16|17 Family room.

18|19 From kids' stuff to grown-ups' toys, it all goes in.

20|21 The New Mazda Premacy 7 Seater

22|23 A big space full of fresh ideas.

24|25 Design your own Mazda Premacy.

26|27 Into tomorrow with Mazda.

one for all

Meet the family's newest arrival.

The excitement of having a new family member is in the air. The Mazda Premacy's all-round abilities abound with expectations! When this stylish, versatile and incredibly functional compact vehicle arrives in your driveway, you'll feel like you've gained an extra set of hands to help out with the family schedule. Running the kids to school – you'll know they're in safe hands. Going shopping? – Watch yourself ease into the tightest parking spots. Weekend breaks? Just relax and enjoy the smooth ride. Dinner for two in town? The babysitter will be impressed! Moving furniture? Within seconds you'll have altered the interior into that of a spacious load carrier. Kid's soccer practice? Golfing trips? Business trips? You name it: the Mazda Premacy is designed to handle any situation in style – it's a real can-do car. In fact, after a few weeks with this ingenious addition to the family you'll wonder how you ever coped without it.

A car to keep pace with fast-moving families.

The Mazda Premacy's eye-catching, sporty lines aren't just for showing off when you're waiting at the lights or cruising through town. The sweeping lines of the bonnet conceal one of three possible engine choices; each a powerful and responsive design that also provides remarkable fuel economy. With its 130 ps, the 2.0 litre petrol offers performance levels that are amongst the highest in its class. It runs noticeably smoother and quieter, making it feel all the more refined on long journeys. The second petrol option is a lively and well-proven 1.8 litre (100 ps) design that also bests its main rivals with a brisk and flexible performance and economical fuel consumption. Diesel devotees will appreciate the Mazda Premacy's third engine option - a 2.0 litre Direct-Injection Turbo Diesel that delivers a reassuring 100 ps while averaging 44.1 mpg (combined cycle). The engines' performance is delivered by a smooth 5-speed manual gearbox as standard and the Mazda Premacy also offers electronically controlled 4-speed automatic transmission on the 2.0 litre petrol model.

Mazda Premacy		**1.8i 5 Seater**	**2.0i 5 Seater**	**2.0i 7 Seater**	**2.0 DITD* 5 Seater**	**2.0 DITD* 7 Seater**
Max. output [kW (ps)/rpm]		74 (100)/5,500	96 (130)/6,000	96 (130)/6,000	74 (100)/4,000	74 (100)/4,000
Displacement (cc)		1,840	1,991	1,991	1,998	1,998
Max. torque (Nm/rpm)		152/3,500	171/4,500	171/4,500	230/2,000-2,600	230/2,000-2,600
Fuel consumption[1] – mpg		manual	manual/auto	manual/auto	manual	manual
	– Urban	25.9	24.6/22.4	24.6/22.4	36.2	36.2
	– Extra Urban	40.9	39.8/37.7	39.8/37.7	50.4	50.4
	– Combined	33.6	32.5/30.1	32.5/30.1	44.1	44.1
CO_2 emissions (g/km)[1]		201	209/225	209/225	177	177
Top speed – mph		109	117/112	116/109	106	106

[1] Fuel consumption and CO_2 emissions values according to 1999/100/EG

* Direct-Injection Turbo Diesel

The Mazda Premacy builds on a saloon car foundation, with its inherently lower centre of gravity, more responsive suspension and sharper handling. A stronger body also contributes to real driving enjoyment and allows you to take full advantage of uprated suspension components and improved braking. Steering is more responsive, with extra feedback that helps when making difficult manoeuvres or negotiating twisting roads. Invisible assistance is given by the Mazda Premacy's remarkable Dynamic Stability Control (standard on 2.0 Sport). DSC adjusts the power and braking force applied to each individual wheel, from one split second to the next, helping to counteract dangerous side forces that can cause understeer or oversteer on bends. In order to reduce noise Mazda engineers have increased insulation material in the engine bay and bonnet areas. By fitting a thick sound-insulating layer inside each door panel the Mazda Premacy achieves high levels of quietness.

When night falls, the Mazda Premacy's sparkling headlights flood the road ahead, ensuring that there's no need to lessen your driving enjoyment. The 2.0 litre Sport model (130 ps) benefits from a stylish aero-package that includes front, side and rear skirts, rear spoiler, 16-inch alloy wheels and dark tinted glass.

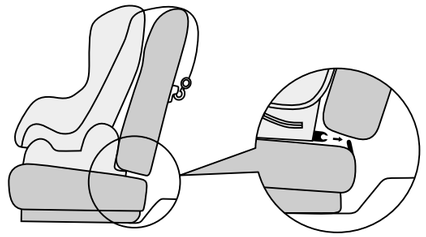
Have fun getting there.

Protecting your most valuable possessions.

Front and side protection airbags are standard fittings for both driver and passenger.

Designing a car that's suitable for today's active family means investing enormous resources in the vehicle's safety features. In fact, Mazda engineers have built a complete collision survival system into the Mazda Premacy to offer maximum on-board protection. Crumple zones are built into the nose section to absorb the energy of an impact, while H-shaped steel beams strengthen the cabin area to create a protective passenger cell. Side protection bars are built into each door while driver, passenger and side airbags are fitted as standard. Mazda's Airbag Deactivation System ensures that front passenger airbags and seatbelt pre-tensioner are deactivated if the seat is unoccupied. Moreover, this intelligent safety system even detects the presence of a Mazda System compatible child seat. Child seats can be fitted securely and easily, thanks to the presence of internationally standard ISOFIX bars and a restrained anchorage built into each of the side rear seats. The Mazda Premacy also provides many advanced features that will actively assist its driver to avoid an accident in the first place. Powerful disc brakes (ventilated at the front wheels), ABS and Electronic Brake-force Distribution (EBD) bring you safely to a halt. A Traction Control System (TCS), standard for petrol engines, is fitted to help prevent wheel spin on slippery surfaces.

The combination of Dynamic Stability Control, Traction Control and ABS will help to manoeuvre and brake safely.

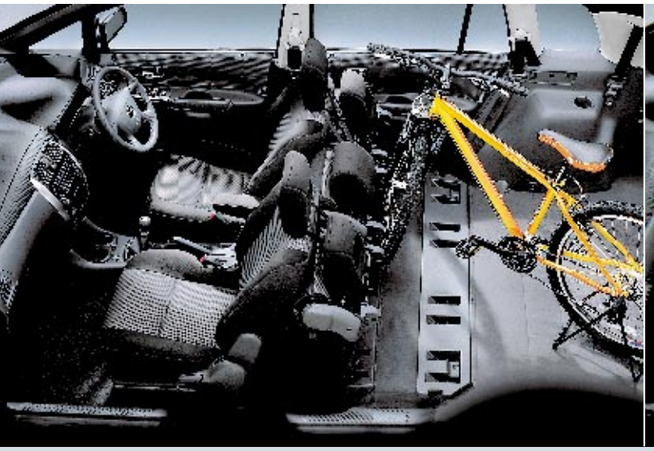


Child seats can be fitted securely and easily using international standard ISOFIX bars and a restraint anchorage built into each of the side rear seats.

Fun is where you find it.

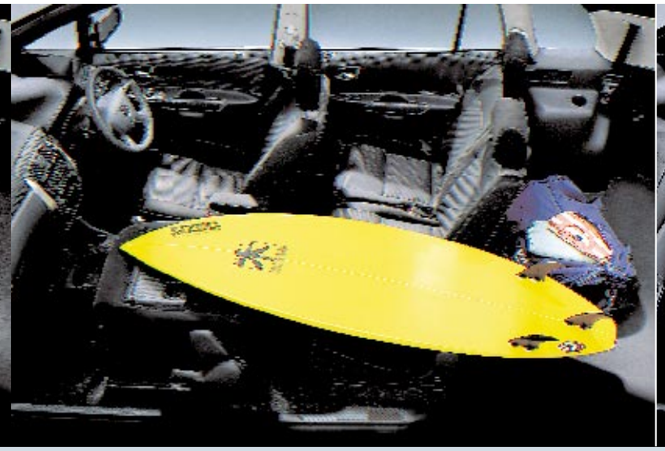
family room

Just fold the rear seats forward and in goes a mountain bike.



The central seatback folds to form a useful table surface.

Long loads are a cinch when you can fold any passenger seat to suit the shape of the load.

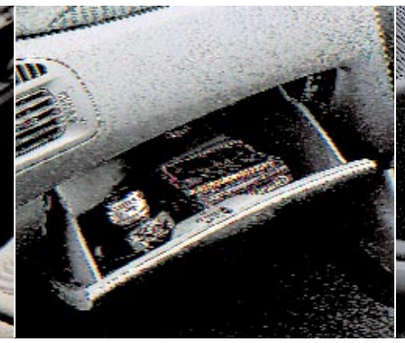


Leave only the driver's seat upright and the Mazda Premacy provides you with maximum load space.

From kids' stuff to grown-ups' toys, it all goes in.

On one trip, the Mazda Premacy can be a luxury five-seater with a generous 370 litres of luggage space behind the rear seats. On the next, it can acquire MPV levels of functionality and a wide full-length cargo area at the drop of a hat. This extreme versatility is possible because each of the Mazda Premacy's second row individual seats can be double-folded or removed entirely in a matter of seconds, leaving a completely flat cargo deck. As each seat weighs only 12 kilos, it's a light and easy task to achieve a convenient layout for your journey. By removing the rear central seat, a more comfortable and spacious four-seater arrangement is formed. The front passenger seat can also be folded down to create a large table surface for maps or picnic utensils. The rest of the cabin is bursting with similar clever ideas. Fold-up aircraft-style tables can be found in each of the front seatbacks on GSi/GSE and Sport models, and a glove box will house no less than six litres of travel accessories. There's even a neat, under-seat storage drawer on GSi/GSE and Sport models to ensure that every square inch is put to good use.

Fold-up picnic tables with cup holders and bag hooks help to keep things tidy.*



The glove box opens to reveal 6 litres of accommodation for essential travel goods.

Everything has its place, such as a handy drawer built into the seat.*

*GSi/GSE and Sport models only

If you have a larger family, or need more flexibility – the Mazda Premacy 7 Seater should be top of your list. Designed to accommodate your changing needs, whatever they may be, it provides an amazingly versatile interior. Transforming from luxury seven-seater to spacious load carrier in seconds. Every passenger seat can be folded flat, and third row seats can even be removed, giving you a wide variety of seating combinations and flexible luggage space – putting literally every square inch at your disposal. Also cleverly concealed within the centre seat material is an extra seatbelt, which allows you to utilize the full seven seat capability. So whether it's a family day out, a weekend away or even helping a friend move, with the Mazda Premacy you've got it covered.

The New Mazda Premacy 7 Seater.

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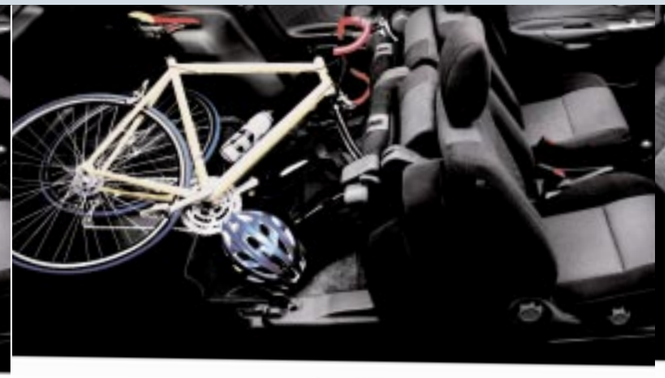
Whatever your load, no matter the shape or length, it isn't a problem as the second row seats can be folded in a 50/50 split and the third row seats can be folded flat.



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Large or bulky items can be easily accommodated. Simply by folding the second row forward and removing the third row, a large storage space is created.

4_PRE_028_RC_037

Need room for work or play? The second row can be folded flat to create a handy table surface.

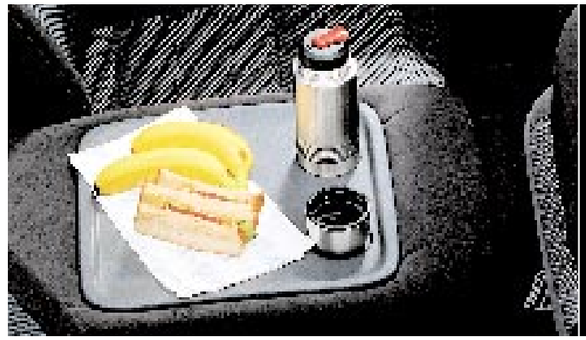
4_PRE_029_RC_039

A weekend away or family day out? The third row can be folded forward for a large load-space, without compromising passenger space.

Interiors shown may not be exact to UK specification.

Everywhere you look inside the Mazda Premacy you'll discover clever features designed with your comfort and convenience in mind. Take something as simple as a cup holder, for example. Where most cars have just one, the Mazda Premacy offers up to four, two of which are situated in neat, aircraft-style fold-up tables for second row passengers (GSi/GSE and Sport models only). There are four bottle holders too, with one built into each generous door pocket. Seat cushions, seat trims and distinctive fabrics give an air of stylish comfort, while richer interior colours make the most of our 'Contrast in Harmony' design theme.

You'll never be short of places to store cups or bottles in the Mazda Premacy. There are table surfaces, cup holders, even door-pocket bottle holders for everyone.

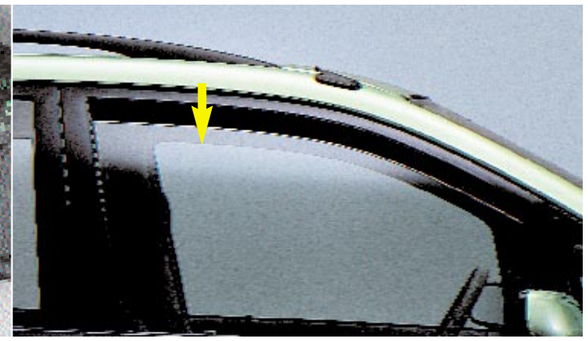


There are different styling interior categories from GXi/GXE to GSi/GSE to Sports - so there's bound to be one that matches your driving outlook. Drivers will appreciate the one-touch driver's window that can open fully or just 3 cm using the refresh function for quick ventilation. Other welcome features include power steering, a driver's armrest and thicker front window glass that gives a quieter drive. Cabin air is protected by a special filter that not only absorbs 3 micron pollen, but even 1 micron fine particles to keep aldehydes from entering the interior (aldehyde filter available on GSi/GSE and Sport models only). All models are equipped with air-conditioning (climate control on GSi/GSE and Sport models).

A big space full of fresh ideas.

refreshing

Dashboard dials have soft green illumination.



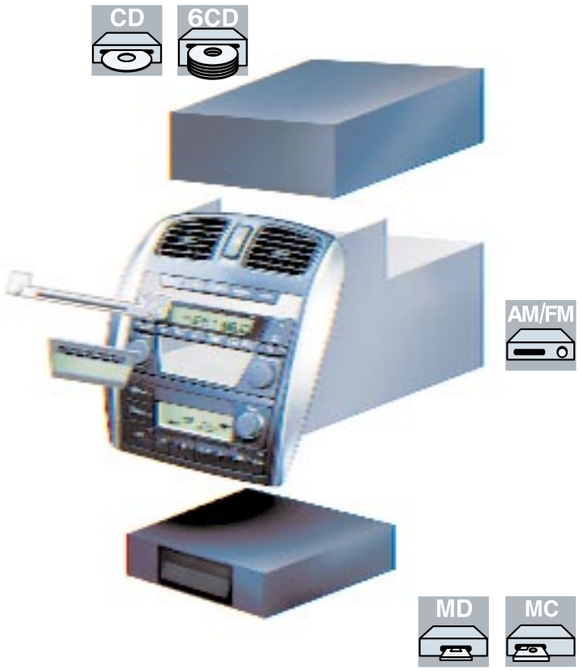
The one-touch driver's window that can open fully or just 3 cm using the refresh function for quick ventilation.

Customise the interior of the Mazda Premacy to your heart's desire.

Fitting exterior chrome trim adds elegance to every detail.

Design your own Mazda Premacy.

With such a broad range of specially designed accessories available, it's easy to tune the Mazda Premacy to match your lifestyle precisely. If you prefer the sporty look, how about a set of gleaming alloy wheels, or a complete body-styling kit that adds fog lights, roof spoiler and air-dam skirts? Or take the practical route with a tough-wearing load area liner, a roof box or a cycle carrier.



We find that everyone has different ideas about what makes a great audio system. Some prefer a CD, others the latest cassette player or MiniDisc. With the Mazda audio system you can build your in-car entertainment as you choose, when you choose. Each unit is designed specifically for the Mazda Premacy and therefore discourages car theft and perfectly matches your Mazda's interior. Your Mazda dealer can change a unit in the time it takes to have a coffee. Ask your Mazda dealer for more information and get more music for your Mazda.

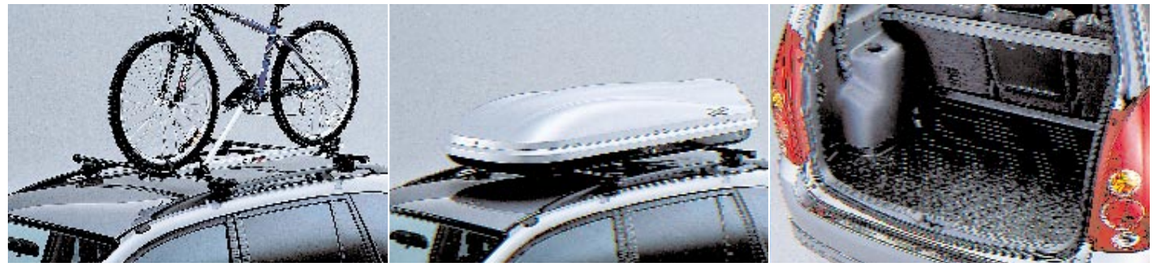
Specification

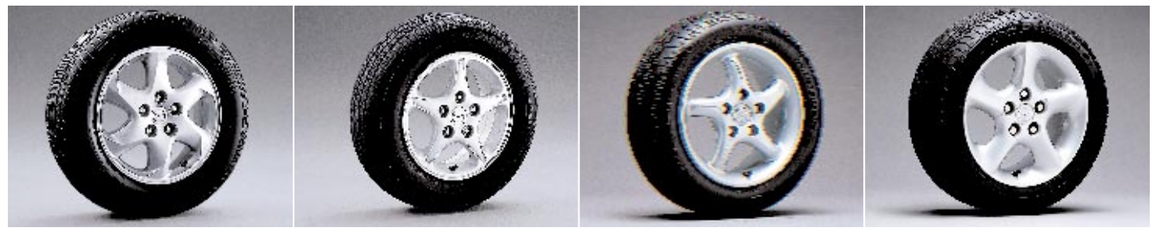
Base unit:	Output Power: 25W x 4 MAX Speakers: Woofer x 4, Tweeter x 4 Band Preset: AM 6ch, FM 6ch x 2 Diversity, Scan, Auto Memory, Clock
Cassette:	Full Logic Control, Auto Reverse, Dolby-B, Rewinding, Blank Skip, Repeat
CD Player:	Scan, Random, Repeat
CD Changer:	6-CD changer, Scan, Random, Repeat
MD Player:	Display song title, Scan, Random, Repeat

This roof bar-mounted cycle rack makes carrying a second set of wheels easy.

An aerodynamic roof box is a smart way to increase luggage capacity without cramping passengers.

This generous load space is ideal for everything from shopping to suitcases for a weekend away.





Optional alloy wheels include both 15-inch and 16-inch sizes with a range of four sporty designs to choose from.

Into tomorrow with Mazda.

Mazda Credit

Mazda Credit for private customers*

Mazda Credit provides you with the opportunity to drive your new Mazda using either the more traditional Mazda Hire Purchase plan or the flexible Mazda MultiOption plan.

Finance is fast and easy to arrange at your Mazda dealer as all dealers are linked directly on-line to the Mazda Credit System.

Mazda Motor Insurance**

Mazda Motor Insurance offers a range of specially tailored motoring related insurance protection, designed to provide you with total motoring peace of mind. Our cover includes Mazda Motor Insurance, Payment Protection Plan and Guaranteed Asset Protection (GAP).

Mazda Business Partner*

Mazda Business Partner is dedicated to partnering businesses. We take confidence in the comprehensive range of well-proven finance and leasing products for business customers with nationwide coverage and consistently competitive prices.

You can also access more information about Mazda Credit and its finance products at www.mazda.co.uk or by contacting your local Mazda dealer. For full details of insurance product benefits and exclusions, please ask your Dealer for a Mazda Insurance brochure or policy booklets.

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